

Dear Colleagues,

We would like to inform you about the enrollment for the **2016 - Fall semester intake of Internship oriented programme "Doing Business in Russia"** (<http://www.hse.ru/doingbusiness>) in the framework of the initiative **GO EAST "Russland in der Praxis"** (<https://goeast.daad.de/de/22617/index.html>) developed in cooperation between Higher School of Economics (Moscow), German Academic Exchange Services (DAAD) and German - Russian Chamber of Commerce.

The Programme provides the unique opportunity to conduct **six-month internship in Global (German) companies** operating in Russia with financial support of DAAD for the German students.

Participant profile:

- **Bachelors (3rd and 4th years);**
- **Master level students;**
- **Young professional (up to 5 years after graduation).**

Scholarships, provided by DAAD include 1000 euros monthly stipend, travel allowance, medical insurance (DAAD), Russia as a Foreign language course, etc. (<https://goeast.daad.de/de/23222/index.html>)

Students will get **12 ECTS credits** for educational module *Doing Business in Russia*.

The **fields of study** in the 2016 -Fall Semester programme "Doing Business in Russia" cover the wide numbers of areas from *Business & Management* to *Engineering* (Please see brief programme information attached).

The programme enrolment is open until 31st of May 2016.

For application & registration in the programme please contact:

Inna Rechtmann in Germany:

DAAD - Deutscher Akademischer Austauschdienst

German Academic Exchange Service

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[http:// www.daad.de](http://www.daad.de)

For programme content and educational technologies please contact **Prof. N. Guseva** (profguseva@gmail.com) - Director of the programme, HSE, Moscow.

We look forward to welcome you in Moscow!



HIGHER SCHOOL OF ECONOMICS
NATIONAL RESEARCH UNIVERSITY

DOING BUSINESS IN RUSSIA

Internship
Programme

DAAD

Deutscher Akademischer Austauschdienst
Германская служба академических обменов



Deutsch-Russische
Auslandshandelskammer
Российско-Германская
внешнеторговая палата



Botschaft
der Bundesrepublik Deutschland
Moskau



КАШТАЯ ШКОЛА ЭКОНОМИКИ

Welcome!



“Doing Business in Russia provides students with a unique opportunity to gain valuable experience for building a successful international career. The network of contacts they build during the programme will be essential for professional activity in Russia.”

Dr. Natalia Guseva
Programme Director



“Doing Business in Russia is a programme with a unique combination of theoretical and practical skills that allows students to succeed in business – both in Russia and abroad.”

Wolfgang Dik
Head of the Economic and Science Department, Embassy of the Federal Republic of Germany in Moscow



“This programme makes a significant contribution to promoting economic relations with Russia. Students will go on to form the future leadership of our societies.”

Anna Metzler
Authorized Chairman of the Russian-German Chamber of Commerce Special Projects

Doing Business in Russia

Designed for students interested in careers involving Russia, this programme provides both **valuable practical experience** through internships and **theoretical knowledge** through classroom instruction.

Students are placed at International and Russian companies, where they learn first-hand about the **inner workings of businesses in Russia**.

Courses focus on **business environments, entrepreneurship, cross-cultural negotiations, multicultural teamwork, and marketing**.

The programme culminates with **company-based projects** and final group presentations.

PARTICIPANT PROFILE: young professionals, graduate and undergraduate students

LANGUAGE OF PROGRAMME: English

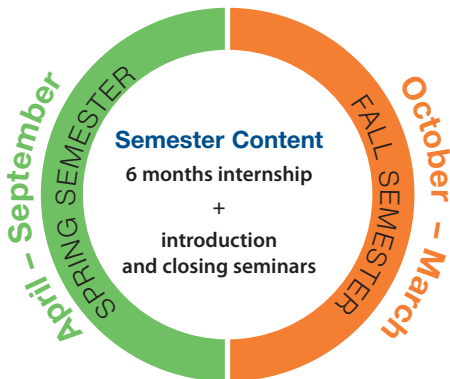
DURATION: 6 months

CREDITS: Up to 30 ECTS credits

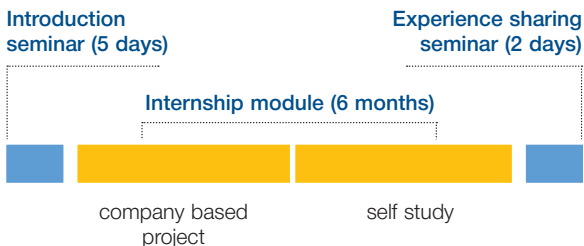
LOCATION:

Moscow, St. Petersburg, Kaluga, Krasnodar

Academic calendar



The Programme Structure



How to Apply

- Apply online: hse.ru/doingbusiness
- Review available internships with International and Russian companies
- Apply online for up to three internships

Applications Must Include:

- Letter of motivation
- Resume/CV
- Letter of recommendation

Application Deadlines:

- **Spring semester:** November 30
- **Fall semester:** May 31

Performance Assessment and Quality Assurance

This programme follows a credit system that is aligned with the European Credit Transfer System (ECTS). The workload is designed so that students can obtain up to 30 credits. Credits are issued for satisfactory performance.

German Students Can Apply Through the Daad Scholarship System:

<https://goeast.daad.de/de/22617/>



“Together the academic preparation at HSE and the practical experience on the job encourage and help our students to explore new prospects and opportunities for their future international careers.”

Dr. Gregor Berghorn,
Head of DAAD Moscow Office

Scholarships from DAAD include:

- € 900 monthly stipend
- € 275 travel allowance
- Medical and third-party liability insurance
- Russian as a Foreign Language course up to € 250 a month

Student Feedback

“A huge thank you to everyone who made the programme happen. My expectations were completely different from what I actually found but I’m very happy that it turned out that way.”

Victor Wolf, 3rd group

“I think I’ve changed a lot and learned a great deal. It was particularly interesting for me to learn intercultural differences because I am also studying psychology in management but it was important to spot the similarities between the two cultures too. It was cool how I adapted to the situation.”

Katharina Obinger, 3rd group

“I applied for the programme because I’ve been studying Russian for some time and I wanted to start using it. I am excited to have an opportunity to become better acquainted with Russian culture. I’m curious to learn more about doing business in Russia. I’ve been to Russia previously, so I know that it’s an exciting country.”

Vanessa Reger, 4th group





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DOING BUSINESS IN RUSSIA

Internship Programme

hse.ru/doingbusiness
hse.ru/admissions
hse.ru/en

facebook.com/hse.english
twitter.com/HSE_eng
instagram.com/hse_live

CONTACTS:

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Lilya Zamanova

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This programme developed in cooperation with the German Academic Exchange Service (DAAD) and the German-Russian Chamber of Commerce with support from the Embassy of the Federal Republic of Germany in the Russian Federation