



**A trainee program for tomorrow's digital leaders**

# VI Digital Entrepreneurship

Train to become part of the next generation of digital leaders. Gain hands-on experience in the key aspects of successful digital projects within an international customer environment. Broaden your leadership skills by being part of a dedicated leadership training program.

The Virtual Identity Digital Entrepreneurship program is designed in six, three-month modules in which you will join our expert teams in strategy, user research, online marketing, web development and digital prototyping. The last module culminates in program participants jointly creating an MVP to start up a digital service.

During these 18 months, you will also take part in our VI Leadership Program. Together with your fellow program members you will learn to become a mindful team-coach. Working intensively on your personal development, you will train in how to initiate and support successful teams.

**Your profile:**

This dedicated program is created for college/university graduates with a pronounced affinity to digital innovation, with a background in computer science, media informatics or UX design.

**Timeframe:**

The VI Digital Entrepreneurship is an 18-month program and begins March 1st, 2018.

**Possible sites:**

Participants may choose one of our three offices in which to be based: Freiburg, Munich or Vienna. One change of site is mandatory during the 18-month program (for a minimum of 3 months).

**Program size:**

The program is limited to six participants.

**Application details:**

Send your application (motivational letter, CV and references) to:

[entrepreneurship@virtual-identity.com](mailto:entrepreneurship@virtual-identity.com)

by November 15th, 2017. We will hold an applicant day in Munich on December 12th, 2017 to get to know you better through interviews and our assessment center.

Virtual Identity is a digital service design company. Since 1995 we help our customers to utilize innovative digital technologies. Today we are 200 digital experts. Working in offices in Freiburg, Munich and Vienna.



<http://www.virtual-identity.com>  
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