

To start as soon as possible we are looking for a

User Insight Intern (m/f)

for the innogy Innovation Hub hosted by innogy Consulting GmbH in Essen

Your tasks:

We bring the user perspective to the innogy Innovation Hub. Become part of our expert team and support our ventures with hands-on user and design research. We are not just talking about insights we create them by doing research together with the venture teams and apply our findings immediately. We engage with users face to face and online, working closely with colleagues from social media and marketing. This internship will be a great opportunity for you if you want to learn more about the new role of user/ design research in business model innovation. This includes for example:

- creating user insights and user scenarios
- analyzing user experience
- analyzing value propositions and how to communicate them
- developing customer journeys
- doing market analysis
- researching social media

Your profile:

- advanced studies (MA) in anthropology, ethnology, service design, cultural sciences, sociology, psychology, marketing or economics
- hands-on experience in the field of user research, qual. social research, user experience or design thinking
- experience in social media, photo and video editing
- ability to work independently and taking ownership
- excellent communication and interpersonal skills
- highly motivated and pro-active
- fluent in English and German

Please note the following:

Contract Type: Limited

Employment Fraction: Full-Time

Remuneration: Others

(Group) company: innogy Consulting GmbH

innogy is an equal opportunity employer and welcomes applications from all sections of the community.

Are you interested?

Then please apply preferably online (Code: **293**). We are looking forward to your application!

Your contact in HR management & recipient of your application:

innogy Innovation Hub, Daniel Pangritz, +49 1622516529

More information about innogy and current positions on

▶ www.innogy.com