

Titel	Kids workshop
Project	Educational initiatives to increase the awareness on hunger and malnutrition
Commissioner	Royal DSM, Heerlen
Time horizon	2 – 3 month (in Q3 and Q4 2008)
Description	<p>Background DSM is official partner of the UN's World Food Programme. One main goal of this partnership is to increase the general awareness on hunger and malnutrition. In this context, a workshop for children in industrialized countries will be developed.</p> <p>Project outline There exists a draft version of the workshop that has to be adapted.</p> <ul style="list-style-type: none"> • Define the target group (e.g. children at the age of 8-10 or 10-12) • Optimise the different workshop modules and add activities to show.. <ul style="list-style-type: none"> - what healthy nutrition is - how the status in developing countries is - which activities WFP and DSM together undertake to help the hungry - which further aid activities kids could think of • Operate a pilot and review the workshop set-up
<p>For further information, please contact Simone Kohlhaas Tel: 045 – 578 20 05, Simone.Kohlhaas@dsm.com</p>	

Titel	Kids website
Project	Educational initiatives to increase the awareness on hunger and malnutrition
Commissioner	Royal DSM, Heerlen
Time horizon	3 – 4 month (in Q3 and Q4 2008)
Description Background	<p>DSM is official partner of the UN's World Food Programme. One main goal of this partnership is to increase the general awareness on hunger and malnutrition. In this context, a website for children in industrialized countries will be developed.</p>
Project outline	<ul style="list-style-type: none"> • Define the target group (e.g. children at the age of 8-10 or 10-12) • Design the website layout and content to show.. <ul style="list-style-type: none"> - what healthy nutrition is - how the status in developing countries is - which activities WFP and DSM together undertake to help the hungry - which further aid activities kids could think of • Implement the website with help of our ICT support
<p>For further information, please contact Simone Kohlhaas Tel: 045 – 578 20 05, Simone.Kohlhaas@dsm.com</p>	