

Job Advertisement

Mosa is a Netherlands based manufacturer of ceramic tiles, with its head office in Maastricht and a total of around 600 employees. Mosa is well established in its core markets of the Netherlands, USA, Germany, France, the UK and also Belgium, Sweden, Denmark, Austria, Switzerland and Italy. We hold contact with architects, designers and other specifying authorities. With more than 130 years' experience in tile production, Mosa internationally stands for innovative products.

Our core objective is to be seen as a brand leader of architectural tiles in the professional specification sector.

Mosa is an ambitious company. The past 15 years have seen strong growth in turnover and profits. Yearly almost 6 million m² of tiles find their way to 30 countries on 4 continents from the factories in Maastricht. Our innovations do not focus exclusively on products. They can also be found in the manufacturing process.

We 're currently searching for a **Marketing Assistant (1 FTE)**

The Marketing department is part of the commercial organization and its main activities relate to building brand awareness, developing service design and ensuring customer experience that is second to none. Market research and customer surveys are performed to provide detailed insight in market and customers.

Activities

The Marketing Assistant is working closely together with the Market Manager of Germany, Austria, Switzerland and is working in the field of customer Intelligence.

In a nutshell:

- Carrying out marketing related activities in coordination with the market manager;
- Support to optimize our marketing's conversion paths and rates overall and drive marketing-qualified leads for our sales team;
- Optimize the lead-to-customer conversion rate and increase funnel marketing efficiencies;
- Develop vision for analytics architecture and efficient workflow across marketing;
- Design and implement metrics on marketing and sales activities and effectiveness on business impact in dialogue with market management;
- Conduct regular research on other products, competition and market segments in our industry;
- Incorporate Customer Satisfaction Program metrics in marketing metrics;
- Conduct buyer journey research and help to optimize our website, marketing touchpoints and sales;

Working Safely is a condition when it comes to working at Mosa. We expect you, as a Marketing Assistant, to actively contribute to the safety awareness within the department and to be an example for your colleagues.

The profile

- Bachelor / Master level (Marketing, Business Administration or similar) with some working experience;
- German as a native language;

Royal Mosa

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Royal Mosa is a trade name
of Koninklijke Mosa bv

- Written and verbal communication skills in English at least on B2 level of the Common European Framework of Reference for Languages.
- Excellent communication skills, both written and verbal with the ability to convert technical concepts into compelling stories.
- Process driven and able to rely on market and customer data to help making strategic decisions.
- The person we're looking for is outgoing, proactive and a real team player.
- Compensation & Benefits

Within this dynamic organization with an informal work culture you'll be offered an autonomous job position in a modern and process oriented manufacturing environment with excellent C&B package.

Information

Do you wish to get more information about the job profile?

Please feel free to reach out to Simon Platz (Market Manager) during office hours on +49 (0) 171 355 2849. For more information on Royal Mosa BV, visit our website: www.mosa.com.

Applications

Please send your application to jobs@mosa.nl for the attention of Sylvia Bronsdijk before **8 March 2018**. An assessment can be part of the selection process.