

The sixth IFIP International Conference I3E of e-Commerce, e-Business and e-Government

PROGRAM

11.October

Wednesday

9.00-10.00	Registration & Coffee	
10.00-12.00	OPENING CEREMONY Welcome to Turku: Rector Tapio Reponen, Turku School of Economics Opening address: Professor Reima Suomi, Conference General Chair Greeting from IFIP WG6.11: Professor Winfried Lamersdorf, IFIP WG6.11 co-chair, <i>University of Hamburg</i> KEYNOTE: "E-inclusion and lost markets: Virtual divides in the real world" Regis Cabral, ICT LEAP Applied Physics and <i>Electronics Umeå University, Sweden</i>	
12.00-13.00	Lunch	
13.00-13.30	INTER-ORGANIZATIONAL SYSTEMS Lecture room 1 - Chair 1 Inter-organizational information systems in cooperative inter-organizational relationships: Study of the factors influencing to success Marko Mäkipää <i>Department of Computer Sciences, University of Tampere, Finland.</i>	TRUST AND SECURITY Lecture room 1 - Chair 2 Identity and Access Management for Remote Maintenance Services in Business Networks Anton Naumenko <i>ITRI, University of Jyväskylä, Finland.</i>
13.30-14.00	The Management of Financial Supply Chains: From Adversarial to Co-operative Strategies Ian D. Blackman <i>Computing and Mathematics, Brunel University, United Kingdom</i> Chris P. Holland <i>Manchester Business School, United Kingdom</i>	Elderly People and Emerging Threats of the Internet and New Media. Janne Lahtiranta and Kai Kimppa: <i>Department of Information Technology, University of Turku, Finland.</i>
14.00-14.30	Initiating E-Participation Through a Knowledge Working Network Elisabeth Davenport, Louise Rasmussen and Keith Horton: <i>Computing/ITC, Napier University, Edinburgh, United Kingdom</i>	Biometric access control for athletic events. Christos Dimitriadis and Despina Polemi: <i>Informatics, University of Piraeus, Athens, Greece.</i>
14.30-15.00	Coffee Break	
15.00-15.30	ENTERPRISE APPLICATION INTEGRATION Lecture room 1 - Chair 3 An Analysis of Plug and Play Business Software Andreas Jacobsson and Paul Davidsson: <i>Blekinge Institute of Technology, Ronneby, Sweden.</i>	e-MARKET PLACES, e-HUBS AND PORTALS Lecture room 1 - Chair 4 Understanding the B2B E-Market in China Jing Zhao: <i>Center for International Cooperation in E-Business, College of Management, China University of Geosciences, Wuhan, China.</i> Frank Duserick and Wilfred Huang: <i>Alfred University, New York, USA.</i>
15.30-16.00		

16.00-16.30	<p>Application of Electronic Currency on the Online Payment System like PayPal Rafael Martinez and Francisco J. Rico: <i>Technical University of Catalonia, Barcelona, Spain.</i></p> <p>Architecture of an ERP System Supporting Project-Oriented Management Willy Picard and Grzegorz Wojciechowski: <i>Department of Information Technology, Poznan, Poland.</i></p>	<p>Personalization Beyond Recommender Systems: An Application-Oriented Overview of Personalization Functions Petra Schubert, Uwe Leimstoll and Daniel Risch: <i>Institute for Business Economics (IAB), University of Applied Sciences Northwestern Switzerland (FHNW), Basel, Switzerland.</i></p> <p>Multidisciplinary models and guidelines for eProcurement projects: the eReadiness phase Carlo Batini, Federico Cabitza, Andrea Maurino Michele Telaro: <i>Universtiy of Milano Bicocca, Italy</i> Daria Ciriaci, Marcella Corsi, Ruggero Russo, Dario Scipioni: <i>University of Roma "La Sapienza", Italy.</i> and Giuseppe Cammarota: <i>Luiss University, Roma, Italy</i></p>
19.00-21:00	Welcome reception (Åboa Vetus)	

12 October

Thursday

9.00-10.00	<p>KEYNOTE: "Policy, Practice and Patients: Info-Centrism in the Age of eHealth" Associate Professor Paul Turner, <i>Information Systems School of Information Systems, University of Tasmania, Australia.</i></p>	
10.00-10:30	Coffee Break	
10.30-11.00	<p>FUTURE WORK ENVIRONMENTS FOR eBUSINESS Lecture room 1 - Chair 5</p> <p>The Adoption of RFID-based Self-Check-Out-Systems at the Point-of-Sale: An empirical investigation Christian Tellkamp: <i>ITEM-HSG, University of St. Gallen, arvato logistics services GmbH, Switzerland.</i> Thomas Wiechert, Frederic Thiesse and Elgar Fleisch: <i>ITEM-HSG, University of St. Gallen, Switzerland.</i></p>	<p>USER BEHAVIOUR MODELLING Lecture room 2 - Chair 6</p> <p>TAM Derived Construct of Perceived Customer Value and Online Purchase eavior: An Empirical Exploration Kok-Wai Chew, P.M. Shingi and Mohd. Ismail Ahmad: <i>Faculty of Management, Multimedia University, Cyberjaya, Malaysia.</i></p>
11.00-11.30	<p>Application of Text Mining into Auto Answering System and Improvement of Mining Performance Koudai Aman and Fukuya Ishino: <i>Ishino laboratory, Waseda University, Kitakyusyu city, Japan.</i></p>	<p>P2P Users: Important dimensions for changing to legal online music stores Americo Nobre G. F. Amorim and Jairo S. Dornelas: <i>Business School, Federal University of Pernambuco, Recife, Brazil.</i></p>
11.30-12.00	<p>Who should take care of the personalization? Jarogniew Rykowski: <i>Dept. of Information Technology, The Poznan University of Economics, Poznan, Poland.</i></p>	<p>Users' Benefit and Provider's Revenue of Content Delivery Services with Priority Control Kyoko Yamori and Yoshiaki Tanaka: <i>Global Information and Telecommunication Institute, Waseda University, Sinjuku-ku, Tokyo, Japan.</i></p>
12.00-13.00	Lunch	
13.00-13.30	<p>INNOVATIVE BUSINESS MODELS Lecture room 1 - Chair 7</p> <p>Business Model Scenarios for Remote Management Olivier Braet and Pieter Ballon <i>Studies on Media, Information and Telecommunication, Vrije Universiteit Brussel, Belgium.</i></p>	<p>e-BUSINESS MODELS Lecture room 2 - Chair 8</p> <p>Combining Critical Success Factors and Life Cycle Model to Enable Evaluation of e-business models Aleksi Horsti: <i>Information Systems Science, Helsinki School of Economics, Finland.</i></p>

13.30-14.00	Electronic Activity Interchange EAI – a new way of B2B cooperation Jarogniew Rykowski Dept. of Information Technology The Poznan University of Economics, Poznan, Poland.	A secure e-Ordering Web Service Spyridon Papastergiou and Despina Polemi: Informatics Department, University of Pireaus, Greece.
14.00-14.30	Modelling Value-based Inter-Organizational Controls in Healthcare Regulations Vera Kartseva, Joris Hulstijn, Jaap Gordijn and Yao-Hua Tan: <i>Ecomics and Business Administration, Vrije Universiteit, Amsterdam, Netherlands.</i>	"Liquid" Electronic Marketplaces Ioannis Chamodrakas, George Kontolemakis, Panagiotis Kanellis and Drakoulis Martakos: <i>Department of Informatics and ecommunications/Information Systems Laboratory, National & Kapodistrian University of Athens, Greece.</i>
14.30-15.00	Coffee Break	
	e-DEMOCRACY AND e-GOVERNANCE	e-COLLABORATION AND e-SERVICES
15.00-15.30	Lecture room 1 - Chair 9	Lecture room 2 - Chair 10
15.30-16.00	Methodology for IT Governance Assessment and Design Tereza Cristina Carvalho: <i>LARC - Laboratório de Arquitetura e Redes de Computadores</i>	Extending Traditional Wiki Systems with Geographical Content Piotr Gawrysiak: <i>Institute of Computer Science, Warsaw University of Technology, Poland.</i>
16.00-16.30	The E-Government: A Jigsaw View Adeel Ghayur: <i>H2O Power, Islamabad, Pakistan.</i>	Integrated Search Based on Image Contents Ramon Mas Sansó: <i>Matemàtiques i Informàtica, Universitat de les Illes Balears, Palma de Mallorca, Spain.</i> Xisco Tous Llull, Joan Oliver Mesquida and Felip Salas: <i>Fundació IBIT</i>
16.00-16.30	Internet services for the underprivileged: Elderly and unemployed in a computer course at a resident's meeting room in Oulu, Finland Harri Oinas-Kukkonen and Kaarina Hakala: <i>University of Oulu, Finland.</i>	Analyzing Strategic Gaps of Digital Divide Projects Based on the Balanced Scorecard Chien-Chih Yu: <i>Dept. of Management Information Systems, National ChengChi University, Taiwan</i> Hsing-I Wang: <i>National ChengChi University, Taiwan</i>
19.00-21:00	Conference Dinner	

13 October

Friday

KEYNOTE:

9.00-10.00 "Mobile Value Added Services: Facing the Gap between Lab-Research and Market Entry"

J. Felix Hampe, *Universität Koblenz-Landau, Germany.*

10:00-10:30 **Coffee Break**

DIMENSIONS OF e-GOVERNMENT

Lecture room 1 - Chair 11

INTERNATIONAL DIMENSIONS OF e-GOVERNMENT

Lecture room 2 - Chair 12

An Empirical Study on Business-to-Government Data Exchange Strategies to Reduce the Administrative Costs for Businesses **Rex Arendsen, Tom Van Engers:** *Leibniz Center for Law, Amsterdam, Netherlands.* **Robin Te Velde:** *Perquirimus*

Looking into the future: scenarios for e-government in 2020 **Melanie Bicking:** *Institute for IS Research, University of Koblenz, Germany.* **Marijn Janssen:** *School of Technology, Policy and Management, TU Delft* **Maria A. Wimmer:** *Institute for IS Research, University of Koblenz, Germany.*

11.00-11.30

Some critical factors in Local e-Government: the case of Lombardy

Walter

Castelnovo: *Dipartimento di Scienze della Cultura, Politiche e dell'Informazione, Università dell'Insubria, Italy.* **Massimo Simonetta:** *Ancitel Lombardia, Italy.*

Antonio Lasi: *Lombardia Informatica, Italy.*

Development of the GEA within the G-to-G system of the Iranian e-government: Views, experiences and visions

Behrouz Zarei and Hosseinn Sharifi: *Management School, Tehran University, Iran.*

11.30-12.00

Rethinking e-Government Research: The 'ideology-artefact complex'

Keith Horton and Elisabeth

Davenport: *School of Computing, Napier University, Edinburgh, United Kingdom.*

12.00-13.00

Closing + Introducing I3E 2007 conference

13.00-14.30

Lunch & Good bye

