



eCommerce Effectiveness and Profitability 2006

Call for Papers

January 27-29, Goa, India

www.ecep2006.micromarktech.com

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Dates to Remember

Full Paper/Short paper/Abstracts/ Tutorial/Workshop Proposal STARTS	May 5, 2005
Full Paper/Short paper/Abstracts/ Tutorial/Workshop Proposal ENDS	September 30, 2005
Notification of Acceptance	October 20, 2005
Camera-ready paper due	November 20, 2005
Conference dates	Workshops - January 27 Main sessions - January 28-29

Journal of Internet Banking and Commerce (JIBC) is pleased to announce the *First Global Conference on Effectiveness, Profitability, Accountability and Investment Climate of eCommerce, eFinance and eGovernance (eCommerce Effectiveness and Profitability 2006)*. The Theme of the Conference will be **“Executive Decision Making: Improving dialog between the industry, investors, academia and governments”**. This essential conference seeks to establish a vibrant and constructive global dialogue between senior industry executives, investors, central bankers, government policymakers and leading academics on how to radically improve eCommerce effectiveness and profitability. The plenary sessions will be filled with concerns and actions, seeking to develop ideas and collaboration, to bring the required change, and to overcome the structural difficulties that this critical industry currently faces.

Speakers with international reputations will give their views on the future of the eCommerce and the range of new services that emerge from eCommerce innovation. We are also calling on the gurus of the new economy who have made it on the Internet to present on how we can steer eBusinesses in a better directions— and to share the frustration of those who have failed. The conference will provide a forum for the dissemination of research accomplishments and promote interaction and collaboration between the researchers and practitioners.

Expected attendees are senior government executives, lawyers, central bankers, senior representatives from banking and insurance industry, corporate executives with strong interest in eCommerce, venture and private capital analysts, SI and IT solution providers and management consultants and leading academics.



JIBC (<http://www.arraydev.com/commerce/jibc/>) is a leading international journal published since 1996. The goal of this publication is to inform banking and electronic commerce professionals and executives on principal developments, benchmark practices, and future trends in the Internet-based marketing practices of governments and industry.

Benefits of Attending

- Assess new critical developments in the business aspects of eCommerce, eFinance and eGovernance
- Network with the key decision makers and academic experts in effectiveness, profitability, accountability and investment climate of eCommerce, eFinance and eGovernance
- Participate in building and supporting a business community of executives, investors, central bankers, government policymakers and academics
- Examine new eCommerce investment opportunities
- Shape the dialogue between the industry, investors, academia and governments
- Evaluate the leading international centers for study of the business aspects of eCommerce, eFinance and eGovernance
- Influence the future directions of research
- For academics — obtain a rich set of teaching material, benefit from the insights of industry executives and improve communication with the business and government stakeholders

Conference Highlights

- Research, Industry-track and Student Workshop papers.
- Best Paper Award and Best Student Paper Award.
- Proceeding to be published
- Selected papers will be part of a special JIBC Spring/Summer 2006 issue.

The technical program of *eCommerce Effectiveness and Profitability 2006* Conference will consist of keynote speeches, paper presentation and workshops.

Full Papers: The conference is soliciting on all non-technical aspects of electronic commerce, banking and governance. Submitted papers will be evaluated on significance, originality, technical quality, and exposition. They should clearly establish the research and practical industrial contributions, their relevance to electronic commerce, and relation to prior art. All accepted papers will be provided an oral presentation at the conference. Depending on the number and nature of accepted papers, there may be variation in the lengths of the oral presentations.

Short Papers: Short papers and work-in-progress sessions will allow for presentation of new developments and work in progress. Short papers should be submitted in the form of



abstracts of one to five pages. Submitted short papers will be carefully evaluated based on originality, significance, technical soundness and clarity of exposition, and will be included in the proceedings of the conference. Short papers must be formatted according to the guidelines mentioned.

Workshops and Tutorials: Proposals are invited for high-quality half-day workshops and tutorials. Proposals should include a two-page description and motivation for the topic of the workshop, the full name and address of the workshop speaker(s), a concise description of the contents and goals of the workshop with a few keywords for each section, a rough estimate of the time spent on each section, the level of the workshop, the target audience, the required audience experience, and the speaker(s) biography with the listing of similar successful workshops presented in the past.

To qualify for publishing in the proceedings of the conference, authors have to comply the submission guidelines as notified. The Conference Committee would be publishing conference proceedings either in printed volume or on a CD.

The natural focus of the conference is on eBusiness, eBanking and eGovernance issues, but the conference is interdisciplinary in nature, addressing the following topics:

- Profitable business architecture for eCommerce, eFinance, transactional governance, supply chain management, ERP, CRM, and outsourcing solutions
- Globalization and localization of eCommerce solutions
- Changing role of executive accountability in eCommerce, eFinance and eGovernance service delivery
- Managing successful eBusiness, eBanking and eGovernment organizations
- Essential role of the Corporate Treasury in transactional process innovations of globally connected financial services and in managing credit risk
- Regulatory roles of central banks, governments and intergovernmental organizations in eCommerce and eFinance
- Role of new regulatory environments in improving eCommerce effectiveness, profitability and accountability (SarbOx, Pioneer Act, Anti-Money Laundering, etc.)
- Global competitiveness and ecommerce viability
- Supporting new business innovation versus traditional government R&D policies
- Improving investment climate for eCommerce innovation and ensuring success of eCommerce ventures
- Ecommerce taxation
- eCommerce solutions for Small and Medium Enterprises (SME)
- Critical role of ecommerce in the new economies and developing countries
- Structuring RFPs, Public-Private Partnerships (PPP), Alternative Service Delivery (ASD), vendor selection and teaming agreements for government online
- Effectiveness of eCommerce Marketing
- Building and sustaining Extranet Business Communities



- Effect of privacy, security and legal environment on effectiveness and profitability of eCommerce solutions
- Underwriting capital investment for private and public transactional solutions
- Improving academic research and education in the areas of eCommerce effectiveness and profitability

Other topics will be considered that expand our understanding of eCommerce, eFinance and eGovernance service delivery. **Note that purely technology subjects will *not* be considered for presentation at this Conference, unless they have clear relevance to effectiveness, profitability, accountability and investment climate of eCommerce, eFinance and eGovernance.**

Conference Venue: The conference will be hosted at Goa, India. Goa is regarded one of the most sought after tourist resorts in the world. Goa provides the world class hospitality with Indian smile.

Best Paper Award: All the papers would be considered for competing in the **Best Paper** category. The selected paper will be awarded a cash prize and waiver of conference fees.

Best Student Paper Award: All the papers, in which student/research scholar is the first author, will be considered for the **Best Student Paper Award**. The award will carry a cash prize and waiver of conference fees.

Submission Guidelines and Registration:

Initial submission

All the papers/short papers/ proposals for workshops/tutorials should be submitted in the MSDOC format or Acrobat PDF format by **September 30, 2005**. Include a short CV when submitting your abstract. The papers will be peer reviewed and author will be notified about the acceptance by **October 20, 2005**.

Camera-Ready Paper

Authors have to submit the camera-ready papers by **November 20, 2005**. Authors will be notified separately regarding the guidelines for final submission.

Registration

Registered authors will be given opportunity to present the paper in the conference and compete for the **Best Paper Award**. Authors/delegates can avail special discounts on early registration and group registration. Conference Managing Committee has decided to promote the graduate student participation, they can benefit from special rates for the registration. See the registration Web page for further details.

For any further information contact ecep2006@gmail.com