

We are all individuals: considering user diversity in design

Seminar and Workshop by Prof. Robyn Clay-Williams

Abstract: Did you know that women involved in car crashes face a significantly higher risk of fatal injuries than men? Or that some touchless soap dispensers fail to recognize people of color? These are just two striking examples of how neglecting diversity in design can have harmful, even life-threatening, consequences.

Despite these serious implications, many groups in our society remain an afterthought in product design—if they are considered at all. As current and future designers, we must recognize this issue and equip ourselves with the tools to address it. And who better to learn from than an expert in the field?

We are excited to announce that Professor Robyn Clay-Williams from Macquarie University will be visiting RWTH Aachen University, TU Darmstadt, and TU Wien to deliver a lecture on diversity in design, accompanied by a hands-on workshop. Don't miss this opportunity to gain valuable insights and practical strategies for inclusive design!

Professor Robyn Clay-Williams leads a research program at the Australian Institute of Health Innovation, Macquarie University, in the field of human factors in healthcare. Over a career spanning 40 years in aviation and healthcare, Robyn has worked extensively to develop and evaluate systems to make them fit for purpose and easier to use. Currently Robyn is developing new models of care to improve Emergency Department performance, and patient experience and outcomes for five vulnerable patient cohorts. Her 2019 TEDx talk on human factors is available on the global TED.com platform. Prior to her academic career, Robyn was a Royal Australian Air Force test pilot.

RWTH Aachen University: May 12, 2025	Registration for Seminar 	Registration for Workshop 
TU Darmstadt: May 14, 2025	Registration for Seminar and Workshop 	
TU Wien: May 16, 2025	Registration for Seminar 	Registration for Workshop 

